

**HOLLY HEILMAN CANCER FUND
MOTORCYCLE ENDURANCE RIDE
RIDE PLAN**

Registration:

Register Riders and Passengers for ride April, May and June, 2012.

(all motorcycle brands are welcome)

Riders and Passengers collect donations through sponsors until June 24, 2012.

Riders and Passengers attend a pre-ride meeting June 24, 2012 at 6pm, at Kissinger Church located at Berkshire Blvd and Tulpehocken Rd. Money raised for this event to be turned in at that time.

Up-front collections only - No Pledges.

Incentive Levels:

A minimum of \$50.00 for Riders and \$25.00 for passengers is required to participate in the ride.

\$25.00 (passenger) = Ride Certificate and Pin

\$50.00 (rider) = Ride Certificate and Pin

\$100.00 = Certificate + Pin + HHCF T-Shirt

\$250.00 = Certificate + Pin + HHCF T-Shirt + Hat

\$500.00 = Certificate + Pin + HHCF T-Shirt + Hat + 1 Ticket to Harleys for Holly Poker Run

\$1000.00 = Certificate + Pin + HHCF T-Shirt + Hat + 1 Ticket to Harleys for Holly Poker Run + Denim Shirt

Top Fund Raiser receives all incentive levels listed above plus Top Fund Raiser Certificate + Choice of Top Fund Raiser Sweatshirt – or – 2 additional tickets to Harleys for Holly Poker Run

(all proceeds from this event benefit the Holly Heilman Cancer Fund of Berks County for Cancer Patients in Berks County)

Preparation:

Prepare yourself to be mentally and physically fit to safely complete this ride.

Prepare your motorcycle to be able to safely complete this ride.

Visit the Iron Butt website at www.ironbutt.com. Read and understand the 29 Riding Tips for Long Distance Riding, otherwise known as:

the "Archive of Wisdom". This document will help you prepare yourself and your motorcycle for the ride.

Day of Ride:

Meet at Sheetz on Rt 61 in Leesport between 3:30am and 3:45am June 30, 2012 to sign release forms, verify mileage, review route and discuss any changes at that time. (Route may change due to weather conditions, avoid road construction, etc)

Everyone will top off fuel together before leaving. (Leave a little room in your tank to top off before we leave) Leave promptly at 4am.

Ride 125 to 130 mile intervals till just about 500 miles for a turn around point. Take a break, eat lunch, and ride similar intervals to return to Sheetz on Rt 61 in Leesport. Return late evening, verify return mileage.

If someone wants an Iron Butt Certificate, this can be done on the same ride, but is not included with the PA 1000.

Other Iron Butt rules will apply to those wanting an Iron Butt Certificate. Call Harry @ 484-824-3509 for more details.

Awards:

All award certificates, incentives and prizes will be distributed at the Harleys for Holly Poker Run on September 8, 2012.

Any applicable Iron Butt Certificates, Awards, and Fees, are the responsibility of the individual riders.